

**LYCEUM OF THE PHILIPPINES UNIVERSITY
Batangas City**

**GRADUATE SCHOOL
MASTER OF INTERNATIONAL HOSPITALITY MANAGEMENT
Effective School Year 2013-2014**

A. Core Courses (12 Units)

Subject Code	Course Description	Units
MIHM 501	Research Methods in the Hospitality and Tourism Industry	3
MIHM 502	Statistics Applied in the Hospitality and Tourism Industry	3
MIHM 503	Social Responsibility and Accountability In the Hospitality and Tourism Industry	3
MIHM 701	Management Operations and Practices Applied in the Hospitality and Tourism Industry	3

B. Professional Courses (18 units)

Subject Code	Course Description	Units
MIHM 702	Organizational Behavior in the Hospitality and Tourism Industry	3
MIHM 703	Legal Issues in the Hospitality & Tourism Industry	3
MIHM 704	Current Issues in the Hospitality & Tourism Finance	3
MIHM 705	Human Resource Administration in a Diverse Culture	3
MIHM 706	Quality Management Services Applied to the Hospitality And Tourism Business	3
MIHM 707	Global Marketing Strategy for Hospitality Executives	3

C. Cognate Courses (6 units)

Subject Code	Course Description	Units
MIHM 708	Hospitality and Tourism Management with Technology Applications	3
MIHM 709	Project Developments in the Hospitality with Negotiation for Service Industry	3

D. Thesis Writing (6 units)

Subject Code	Course Description	Units
TW 1	Seminar in Thesis Writing with Proposal Defense	3
TW 2	Thesis Writing with Data Analysis, Pre-Oral & Oral Defense	3

TOTAL NUMBER OF UNITS **42**

NOTE: Non- HRM graduates are required to take 3 units of Elective Subject

E. Elective Subjects

Subject Code	Course Description	Units
Elective 1–MIHM	Introduction to Hospitality and Tourism Industry	3

***MIHM students have to take and pass the Comprehensive Examination before he/she be allowed to enroll Thesis Writing.**

****Granting of the title of Master in International Hospitality Management follows the Oral Defense and submission of the hardbound and soft copies of thesis.**

SUMMARY

Requirements	Units
Core Courses	6 units
Professional Courses	24 units
Cognate	6 units
Thesis Writing	6 units
TOTAL No. of Units	42 units